

**National Union of Students Case Study**

Europe + 44 (0)207 313 5760

Americas + 1.866.224.3211

www.activeevents.com

# RegOnline™ a flexible, future proof solution

## What the client has to say:

“The NUS has been using RegOnline™ to register attendees for events since 2006. The flexibility, ease of use and functionality of the system means we are able to manage registrations and offer our event attendees housing options quickly and easily. Most importantly as our needs have grown so the RegOnline™ system has evolved to meet them. This means we are looking forward to working with the team at RegOnline™ well into the future and our users have been able to become “expert” users; quickly and efficiently setting up and running events via the system.

With RegOnline™ we only pay for each registration, this means that registration costs are directly related to the event size, this scalability allows us to use the service across a wide range of event sizes from our National Conference to regional gatherings.

RegOnline's™ reporting functionality has been of particular use as we hone our events and marketing to best serve the needs of our members.

**Sacha Zarb, The National Union of Students**



## The Customer Challenge

The NUS holds hundreds of events per year of a wide variety of sizes and types for its members.

The team at the NUS required a system to manage these events which was highly extensible, flexible and easy to use to keep up with its needs and those of its members.

As a non profit organisation they also needed a system which negated the need for significant capital investment.

## The RegOnline™ Solution

RegOnline's™ systems have been built upon years of experience and evolution. The team at RegOnline™ understand events inside out and continue to develop the system to meet the ever evolving needs of their clients.

The business model of pay per registration has allowed the NUS to offer their members, associates and partners the best possible event registration experience to meet their ongoing needs without the capital expenditure required to create a bespoke system.

RegOnline™ has now been in use at the NUS for over 5 years and internal team has built up a huge wealth of experience in its use. This heritage is a clear demonstration of the extensibility and practicality of the system.