Building Bridges 2018
5th Annual CBA Credit Building Symposium
June 27-29
The Westin
Washington, DC
City Center
Credit Builders Alliance (CBA) is a national nonprofit that advances credit and asset building by providing services, resources, and innovative solutions to approximately 460 nonprofits that serve low- and moderate-income individuals directly. CBA's philosophy is that good credit is essential to achieving and maintaining financial stability. This is an elusive goal for 64 million low-income and underserved individuals and families excluded from the financial mainstream. CBA believes that mission driven non-profits are uniquely positioned to help these struggling households build credit as an asset.

CBA's core services CBA Reporter, CBA Access, Rent Reporting for Credit Building, and Credit as An Asset training support nonprofit organizations across the United States in helping their clients build credit and assets, and improving overall access to mainstream affordable financing, quality housing, and employment opportunities. Through CBA services, on a monthly basis, nonprofits pull over 9,000 consumer credit reports and report over 44,000 consumer and business tradelines totaling $1.5 billion.

The CBA symposium is intended to be a dialogue between non-profit organizations involved in credit building and those corporate entities whose business practices include credit reporting, credit scoring and/or credit granting. Our goal is to broker more discussion between these two connected industries with the intent of continuing to bridge gaps in understanding and strengthening bonds in the credit reporting arena. An overarching theme for the symposium will be the linkage between the work being done in the credit building field and that of the broader issues of income inequality, poverty reduction, asset building and financial capability. This is a great opportunity to learn and build industry relationships.

Questions
Dara Duguay
Executive Director
202-888-7588
dara@creditbuildersalliance.org
CBA will be presenting its acclaimed Credit as an Asset training to practitioners. Everything you would ever want to know about credit building—credit scores, credit reports, debt reduction and more.

The theme of this year’s symposium is "Building Bridges." This day will offer sessions on Building Policies, Building Financial Health and Building Credit with specific tracks titled Practices, Products and Practitioners.

Join other attendees to network and relax after a long day. Cocktails and appetizers will be offered.

The theme of Building Bridges will continue with sessions on Building Trust with Your Client, Building Strategies to Fight Fake Financial News, and more.

This bonus session will be a drop-in one where CBA members can ask and receive assistance to any technical questions they have regarding credit reporting.
## SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Super Prime Level</th>
<th>Prime Level</th>
<th>Exhibitor-Only Level</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$12.5K</td>
<td>$7.5K</td>
<td>$500 – 2.5K*</td>
</tr>
<tr>
<td></td>
<td>Speaking role</td>
<td>Booth</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Booth</td>
<td>Logo in program guide</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Recognition in the opening remarks, press release and other media outreach</td>
<td>Logo on website</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Logo in program guide, website, event posters and conference swag</td>
<td>Logo on event posters</td>
<td></td>
</tr>
<tr>
<td></td>
<td>5 event tickets</td>
<td>2 event tickets</td>
<td></td>
</tr>
</tbody>
</table>

### SPONSORSHIP FORM

**Sponsor Level**

- [ ] Super Prime $12.5K
- [ ] Prime $7.5K
- [ ] Exhibitor-Only $ ________

If you would like to sponsor this event at a different level, please contact CBA’s Executive Director.

**www.creditbuildersalliance.org**

**Phone:** 202-730-9390  
**email:** info@creditbuildersalliance.org

**Method of payment**  
[ ] Check*  [ ] Credit card/PayPal**

*Make checks payable to Credit Builders Alliance  
**http://creditbuildersalliance.org/support