



Mark S. Long

Director

Sid Martin Biotechnology Institute

Mark S. Long is currently the Director of the Sid Martin Biotechnology Institute in Progress Park, one of the top bioscience business incubators in the world. Mark was formerly a Senior Lecturer in Entrepreneurship and Management at the Indiana University Kelley School of Business, and a 2010/2012 winner of the IU Trustees Teaching Award. Mark was also the President of Long Performance Advisors, LLC, a global consulting company focused on accelerating efforts in business incubation, technology transfer, sales, branding and marketing, small business formation/management and economic development. Mark was a previous board member of the International Business Innovation Association (InBIA), and he received the President's Award for Lifetime Achievement in Business Incubation in 2014. Long is the former President and CEO of the Indiana University Research and Technology Corporation (IURTC). As CEO of IURTC, Long directed the activities of IU's business incubator, the Indiana University Emerging Technologies Center; the Technology Transfer Office; the Office of Indiana University Trademarks and Licensing; and Kelley Executive Partners, the executive education arm of the Kelley School. He also served as President and CEO of the Midwest Proton Radiotherapy Institute. Mark was the previous Director of Technical Operations at Washington University in St. Louis. Long has more than twenty-five years of experience in medical diagnostics in sales, marketing, and technical services, holding additional positions at Sigma Diagnostics, Coulter Corporation and Baxter Healthcare. Mark has an A.S. degree in Medical Laboratory Technology from Indian River Community College, Ft. Pierce, Florida (2007 Distinguished Alumni Award Winner); B.S. degree in Biology from Florida State University in Tallahassee, Florida; and an M.S. degree in Molecular Biology from Florida State University.